



2018 ENTRY GUIDE & INFORMATION

Be part of the industry's premier awards program highlighting the best new kitchen and bath products that push the boundaries of design, technology and innovation. Please read on below for helpful tips and information on how to enter and what you can expect at the show.



Entry Fees

\$750 for each product

**Products must have been introduced no earlier than February 2017.*

Sponsored By

Beautiful
KITCHENS
& **BATHS**

TRADITIONAL
HOME.

Dream
Kitchens
& **Baths**

KBIS

ORLANDO
JANUARY 9-11
2018

HOW TO PURCHASE/ENTER



Purchase

1. Log in to [your A2Z console](#)
2. Click on Buy Digital Promotion Opportunities

Enter your Products

After you submit your payment, return to the homescreen and select Best of KBIS.

Manage Digital Booth Upgrades



Buy Digital Promotion Opportunities

Purchase add-on items for your booth.



Best of KBIS

The annual competition that showcases the best of the kitchen and bath industry! Enter now.



Add Ons

Online Booth Packages

- Bronze Listing - **\$395**
- Silver Listing - **\$1,295**
- Gold Listing - **\$1,695**

FEATURES	BASIC	BRONZE	SILVER	GOLD
Online Exposure				
PREMIUM POSITION - Preview				✓
VIDEO UPLOADS			1	2
ONLINE PRODUCT LISTINGS		1	2	4
SHOW SPECIALS - Preview		1	2	4
COMPANY LOGO - Preview	✓	✓	✓	✓
PRODUCT CATEGORIES	8	10	10	12
COMPANY PROFILE (characters)	400	600	800	1200
WEBSITE URL	✓	✓	✓	✓
COMPANY NAME, ADDRESS & BOOTH NUMBER	✓	✓	✓	✓

Online Promotions

- Floor Plan Banner Ad - **\$295** [Preview](#)
- Floor Plan Logo - **\$395** [Preview](#)
- for booths 20x20 or larger

Additional Opportunities

Best of KBIS Entry - **\$750**

[Select One]

Video (**\$295**/video)

[Select One]

WHAT YOU WILL NEED TO ENTER



Make sure you have them handy when you are ready to enter your product!

Items marked with a **red asterisk (*)** are required

All entries will be unveiled at the show. Your online listing will not be active on KBIS.com until the show opens up.

1. Product Name*

2. Description*

(Max 500 characters).

3. Entry Category* (Kitchen, Bath or Other)

4. Hi-Res Image*

This image will be used on the onsite Best of KBIS Walls. You can upload any .ai, .eps, or .tif file that is under 5 MB.

5. Image* (Online listing)

You can upload any .gif, .jpg, .jpeg, or .png image that is smaller than 2 MB. The optimal dimensions are 480x360 pixels. RGB files only (no CMYK).

6. Contact Name, Email & Phone

7. Twitter Handle

(e.g. @KBIS2018).



WHAT YOU CAN EXPECT ONSITE



Place your Best of KBIS product entry within your booth display. KBIS Show Management will be handing out self-adhesive Best of KBIS entry signs to use next to your product.

Product listings will be listed in both West and South Halls for maximum visibility.



Tell us about your product onsite via social media! Use **#BOK2018** in your social media promotions.



JUDGING & AWARDS



A judging committee will be formed comprising of five high-profile design professionals (30 under 30 and CKD/CBD). Judging will take place on Tuesday, January 9 and Wednesday January 10 (a.m.). Each entrant will have 10 min (max) to present their product to the judges. Winners will be selected based on innovation, form/style and function.

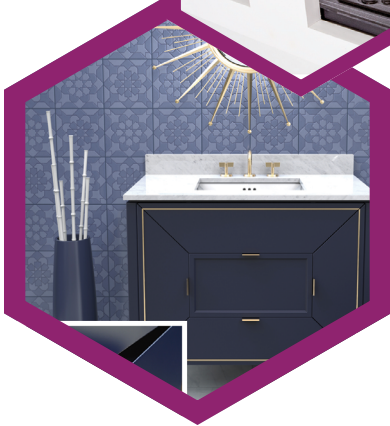
Awards Presentation

Winners will be announced on Wednesday, January 10 at 4:15 pm on the KBISNeXT Stage in South Hall. Each winner will be called and recognized individually on stage, with "best of show" recognized last. Winners will need to be present to accept their award. Awards presentation will be followed by a cocktail celebration.

Award Categories



JUDGING & AWARDS



People's Choice Awards

The top 10 products (5 from kitchen and 5 from bath) will be voted on January 13-19, 2018, on the KBIS Facebook page.



ENTER NOW ►

Good Luck

ENTRY DEADLINE: FRIDAY, NOVEMBER 10

If you have any questions, please reach out to your account executive.

**Companies A-E, #, Italy
and Spain**

Maria Hill • Account Executive
770-291-5419
maria.hill@emeraldexpo.com

**Companies F-N, France
and Germany**

Amy Hornby • Sales Manager
770-291-5434
amy.hornby@emeraldexpo.com

Companies O-Z, and Asia

Diana Gallagher • Account Executive
770-291-5436
diana.gallagher@emeraldexpo.com