



# KBIS Snapchat VJ Search

## OFFICIAL RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.**

### 1. ELIGIBILITY; METHOD TO ENTER; SUBMISSION GUIDELINES.

The KBIS Snapchat VJ Search (the "Sweepstakes") is offered to legal U.S. and Canada residents at least 18 years old who, as of November 14, 2016 create a video file of them answering the question "What do you think is the most exciting thing about KBIS?" and post on their social page using the hashtag #KBISVJ or by emailing a video file to [KBISsocial@flyingcamel.com](mailto:KBISsocial@flyingcamel.com) (the "Entry"). To be eligible to win and claim the prize, the entrant must use the hashtag #KBISVJ alongside their video story. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of KBIS or Flying Camel Advertising. You may enter as many times as you like. No entry fee, payment, or proof of purchase is required to enter the Sweepstakes. Employees, officers and directors, including members of their immediate families (parent, child, sibling, or spouse of each of the foregoing) and persons living in the same households as such individuals (whether such individuals are related or not) of Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675 (the "Sponsor") or its affiliates or advertising and promotion agencies, are not eligible to enter. **Void where prohibited.**

By participating, the entrant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes. Posting or tweeting an Entry during the Sweepstakes Period using the required hashtags constitutes acknowledgement of and consent to these Official Rules. The social media account used by the entrant to submit the Entry must be configured such that the Entry is visible to the public and the Entry must remain available on the applicable social media platform throughout the remainder of the Sweepstakes Period. One entry is permitted per entrant. The entrant must be the registered user of the social media account used to submit the Entry.

By entering this content (e.g., photo, video, text, etc.), entrant understands and agrees that KBIS, anyone acting on behalf of KBIS, and licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed. By posting content, entrant represents and warrants that entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If entry infringes upon the intellectual property right of another, entrant will be disqualified at the sole discretion of KBIS.

## 2. START AND END DATES.

The Sweepstakes begins 12:00 p.m. Eastern Time (“ET”) on October 10th, 2016, and ends 11:59 p.m. ET on November 14, 2016 (the “Sweepstakes Period”), and Entries must be posted during the Sweepstakes Period. Those who do not abide by these Official Rules or other instructions of Sponsor will be disqualified.

## 3. DRAWING.

One winner will be selected by a panel of judges consisting of two representatives of Flying Camel and one representative of Emerald Expositions from among all eligible Entries submitted during the Sweepstakes Period. Winner will be notified by email or social direct message within five (5) days following selection of Winner. Sponsor shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 10 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected.

## 4. DESCRIPTION AND VALUE OF THE PRIZE; ODDS OF WINNING.

Sponsor will provide the VJ Search winner (1) with a 4-night stay at the Loews Sapphire Falls Resort in Orlando during the KBIS show period (January 9-12, 2017), show floor pass and tickets to special events. The prize pack is estimated to be valued at \$1,221. No substitution, cash alternative or assignment of a prize is permitted except in Sponsor’s sole discretion. Odds of winning depend on the number of eligible entries received. All taxes, if any, are solely the responsibility of the winner.

## 5. TERMS AND CONDITIONS.

Where permitted by law, the winner grants (and agrees to confirm said grant in writing upon the request of the Sponsor) to Sponsor, and those acting pursuant to Sponsor’s direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, the winner’s name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval. Further, winner will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a valid state or federally issued identification (i.e. driver’s license or passport), all within fourteen (14) days of prize notification. If said documents are not returned timely, or if prize or prize notification is returned as non-deliverable, or if a winner is found not to have complied with these Official Rules, declines the prize for any reason, or is ineligible for any reason, the prize will be forfeited and may be awarded, in Sponsor’s sole discretion, to an alternate winner selected at random. **By participating, participants release and agree to hold harmless Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies and all of their respective directors, officers, employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to persons (including, without limitation, death) or property, arising directly or indirectly, in whole or in part, from or in connection with the acceptance, possession, use or misuse of any prize, participation in this Sweepstakes, or any Sweepstakes-related activity.** NOTWITHSTANDING THE FOREGOING, IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE PARTICIPANT AGREES THAT, BY ENTERING THE SWEEPSTAKES, (I) ANY CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT

ATTORNEYS' FEES; AND (II) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, ANY OTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

**6. GOVERNING LAW.**

By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of participants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California without regard to its conflicts of law provisions. All participants hereby consent to the jurisdiction and venue of the federal or state courts located in Orange County, California.

**7. WINNER LIST.**

For the names of the Sweepstakes winners, send a self-addressed stamped envelope with your request to: Rebecca Corbett, Emerald Expositions, 1145 Sanctuary Pkwy, Suite 355, Alpharetta, GA 30009. Winner list requests must be received by Sponsor by December 31, 2016.

**8. SPONSOR.**

Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.