

KBIS

ORLANDO
JANUARY 9-11
2018

DESIGN BITES
\$3,750



Want to get your product in front of elite media and engage with a design-focused audience, without the pressure of creating an extensive presentation? Enhance your KBIS exposure with DesignBites – a quick, three-minute, spirited presentation in which you'll have the opportunity to “speed date” with the media and attendees about your most innovative product.

How it Works

- 14 companies will conduct a three-minute presentation, followed by a two minute Q&A with media and VIP guests.
- **What you will be asked to provide:**
A three-minute presentation that can include three to five slides per presentation.

Why

This exciting, new initiative from KBIS brings you and the most important features of your new product closer to the media in a creative, entertaining and cost-effective way.

When

Kitchen focus - January 9th

Bath focus - January 10th

Where

On the KBISnext Stage in South Hall

Who

KBIS is inviting a targeted group of media who are looking for the latest product finds in kitchen & bath.



“Thank you for all you and your team did to put together the DesignBites event. It was truly impactful for the audience members, as we heard lots of people visiting our booth from the presentation.”

Amy McVay

Marketing Director, Stikwood

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Benefits:

- **Pre Show:** In depth pre-show promotion on social platforms and support from social/PR team
- **At Show:** Live social coverage, live social streaming via Facebook Live
- **Post Show:** Edited video of presentation for own use, in depth post-show social coverage; videos posted and promoted on KBIS YouTube channel
- Access to list of attendees from event scans
- List of all attending media

883,811

#DESIGNBITES IMPRESSIONS*



*KBIS 2017 social impressions

LUNCH SPONSOR - \$3,000/DAY

Provide boxed lunches to the media as they enjoy the DesignBites presentations. Purchase both days and receive a \$1,000 discount.



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