

Year-Round Visibility Packages & Tiered List Rental Program

Utilize the qualified list of KBIS attendees as a year round resource to promote your product launches, post-show marketing updates and other exhibitor led initiatives.

Beyond KBIS Visibility Package (April – October)

The KBIS Attendee List rental can be a great tool to market your product launches and stay in front of attendees year-round.

\$5,000

- Two email blasts
- Press release upload to the KBIS Digital Pressroom

\$2,750

- One email blast
- Press release upload to the KBIS Digital Pressroom

*KBIS Attendee Registration opens August 1 and web traffic to both sites will increase substantially.

Tiered List Rental Program

- **November** **\$4,000**
- **December** **\$5,000**
- **January before show** **\$6,000**
- **January post-show** **\$4,000**

(list increases to include those who registered onsite).
Use the post show list rental to send a follow up to with those who may have missed you or as a thank you.

BONUS!

January post-show rental can be added to any list rental purchase for \$2,500 (January post-show time frame runs through March)

List rental file (KBIS 2016 & 2017) is 18,000+ emails.

Kitchen & Bath Business
THE OFFICIAL PUBLICATION OF **KBIS**

Add on Kitchen & Bath Business (KBB) list rental to any of these offerings for \$5,000.

KBB list rental file is 50,000+ emails.

Companies A-E, #, Italy and Spain

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