

The Global Launch Pad is a gallery concept showcasing unique designs from international brands, designed to support and grow the dialogue between North American and international design communities. The 20x50 space will be located in South Hall close to several popular show features (KBISNeXT Stage, Design Milk X Modenus Talks Lounge and ASID Pavilion).

By invitation only – Limited to 10 brands.

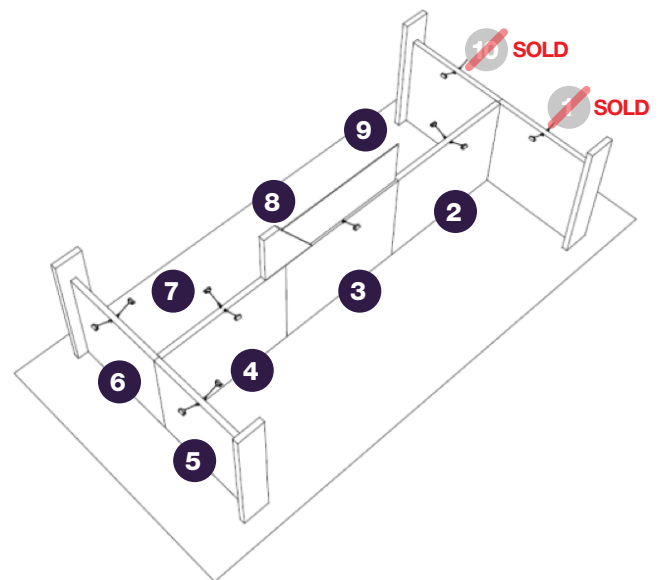
Package Includes:

- Space for 1-2 products
- Small printed sign
- Two (2) exhibitor badges



Promotions Include:

- Included in one (1) pre-show attendee update email
- Coverage in the KBIS Show Directory and Kitchen & Bath Business show issue
- Social media efforts
- One (1) press release posted in the KBIS digital pressroom
- Representation in the Design Milk X Modenus Talks Lounge for the Global Launchpad Talks
- Opportunity to participate in a panel discussion on the KBISNeXT Stage – The Globalization of Kitchen Design
- Assistance in setting meetings with distributors/showrooms as requested



**Investment
\$4,500**

Drayage is not included. Participating brands are responsible for their own drayage costs.

Companies A-E, #, Italy and Spain

Maria Hill • Account Executive
770-291-5419
maria.hill@emeraldexpo.com

Companies F-N, France and Germany

Amy Hornby • Associate Show Director
770-291-5434
amy.hornby@emeraldexpo.com

Companies O-Z, and Asia

Diana Gallagher • Account Executive
770-291-5436
diana.gallagher@emeraldexpo.com