



HOW DESIGN LIVE

VIRTUAL PACKAGES

BOOTH PACKAGE DELIVERABLES		STANDARD	ENHANCED	FEATURED
		\$2,500	\$3,750	\$5,000
Exhibitor Staff	Unlimited number of individuals to set up or manage the virtual booth.	✓	✓	✓
Custom Header	Company logo, company description, contact information, social media, website, quick facts.	✓	✓	✓
About Us Page	Graphic rich web page added to the virtual booth navigation bar.	✓	✓	✓
Contact Us Page	Contact form + space to profile multiple contacts within an organization.	✓	✓	✓
Unlimited Content Uploads	Upload product images, videos, PDFs, messages from the CEO, whitepapers, etc. within the booth homepage.	✓	✓	✓
Client Discount	Custom promo code to offer registration discounts to clients.	✓	✓	✓
Reports	Track activity within the virtual booth: all views, downloads and shares of content.	✓	✓	✓
Booth Visitors' Contact Info	Attendee name, title, company, email.	✓	✓	✓
Custom Pages	Additional custom, graphic-rich web pages.	✓	✓ ++	✓ ++++
Live Text Chats	In-platform live text chat feature embedded in booth during exhibit hall hours.	✓	✓	✓
Live Face-to-Face Chats	Live face-to-face Zoom Room in booth for attendees to visit with company personnel.		✓	✓
Event Calendar	Add in-booth events, demos or sessions in your booth calendar.		✓	✓
Meeting Calendars	Personalized staff meeting calendars for attendees to request meetings.		✓	✓
Exhibitor Conference Passes	Your team will have full access to conference sessions	1	1	2
Pre-Scheduled Meetings	Request meetings before the show. Scheduled meetings are added to attendee calendars.	25	50	75
New Product Page Feature	Product image and description within booth and added to event New Products page.		1	Up to 3
Virtual Swag Page Feature	List your virtual giveaways, prizes and swag on the event Virtual Swag page and drive traffic to your booth.		1	Up to 3
Pre-Show Brand Awareness	Placement in pre-show emailed newsletter to potential attendees.		1 appearance	2 appearances
During-Show Brand Awareness	Placement in during-show email to registered attendees.		1 appearance	2 appearances
Post-Show Brand Awareness	Placement in post-show email to registered attendees.		1 appearance	2 appearances

WANT TO LEARN MORE? CONTACT JON MCLOUGHLIN

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UPGRADE SPEAKING SPONSORSHIPS (ONLY AVAILABLE AS ADD-ON TO FEATURED BOOTH PACKAGE)

SUPPORTING SPONSOR

\$7,500

MUST PURCHASE A FEATURED BOOTH PACKAGE

- INCLUDES:
- 15 -minute educational speaking opportunity included in main agenda.
 - Contact information for attendees of your session.
 - Banner Ad on two interior pages.
 - Total 4 exhibitor conference passes.
 - Host live or on-demand content on booth homepage.
 - Appears as Supporting Sponsor with enhanced placement in sponsorship directory.

ASSOCIATE SPONSOR

\$10,000

MUST PURCHASE A FEATURED BOOTH PACKAGE

- INCLUDES:
- Official sponsor/host of a dedicated social session. Ideas may include a virtual coffee hour, yoga session, breakfast, lunch and learn, trivia cocktail hour, etc.
 - Breakout session sponsor: includes logo on breakout session branding, and brief video introduction or closing.
 - 30-minute educational speaking opportunity included in main agenda.
 - Contact information for attendees of your sessions.
 - Banner Ad on Homepage and two interior pages.
 - Total 5 exhibitor conference passes.
 - Events appear in homepage calendar.
 - Exposure in pre-show email newsletters
 - Exposure in post-show email newsletters
 - Host live or on-demand content on booth homepage.
 - Appears as Associate Sponsor with enhanced placement in sponsorship directory.

PREMIER SPONSOR

\$20,000

MUST PURCHASE A FEATURED BOOTH PACKAGE

- INCLUDES:
- Keynote session sponsor: includes logo on keynote branding, and brief video introduction or closing.
 - Lead gen for all keynote attendees.
 - Logo on all promotional emails.
 - Recorded two-minute interview available in pre-show promotion, attendee dashboards, homepage and booth.
 - Exclusive custom email sent to registrants and potential attendees.
 - Official sponsor/host of a dedicated social session. Ideas may include a virtual coffee hour, yoga session, breakfast, lunch and learn, trivia cocktail hour, etc.
 - 30-minute educational speaking opportunity included in main agenda.
 - Contact information for attendees of your sessions.
 - Banner Ad on Homepage, Attendee Dashboard and 2 interior pages.
 - Total 5 exhibitor conference passes.
 - Events appear in homepage calendar.
 - Exposure in all pre-show countdown newsletters and all post-show email newsletters.
 - Host live or on-demand content on booth homepage.
 - Appears as Premier Sponsor with premier top placement in sponsorship directory.

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