



SPONSORSHIP / EXHIBITOR EARLY BIRD PACKAGES EARLY BIRD RATES, GOOD THROUGH MAY 14, 2021

	PREMIER	EXECUTIVE	ASSOCIATE	SUPPORTING	EXHIBIT BOOTH
Price	\$54,280	\$39,820	\$24,820	\$12,320	\$5,745
Booth	20' x 20'	20' x 20'	10' x 20'	10' x 10'	10' x 10'
Sponsor Big Tickets	5	5	4	3	1
Exhibit Hall Passes	5	4	3	3	3
Logo/Link on Website	✓	✓	✓	✓	✓
Listing in Directory	✓	✓	✓	✓	✓
Ad in Directory	2 Pages	1 Pages	1/2 Page	1/2 Page	—
Content Pieces in Email Newsletter	2	2	1	1	—
Sponsored Social Media Posts	2	2	2	1	—
300x250 ROS Banner on Website	✓	✓	✓	✓	—
Passport Program	✓	✓	✓	✓	—
20 Minute Show Floor Theater	—	—	—	✓	—
480x60 Sponsored Ad in Newsletter (1 week)	1	1	✓	—	—
Insert in Show Bags	✓	✓	✓	—	—
Logo Inclusion in Emails to Entire Database	✓	✓	✓	—	—
Tools & Resources Session * or Breakout Video	—	—	✓	—	—
Customer Big Ticket	2	2	—	—	—
Push Notification via Mobile App	2	1	—	—	—
Keynote Video Sponsorship	✓	✓	—	—	—
Enhanced Upgrade on Website & Mobile App	✓	✓	—	—	—
728x90 Banner on Website	✓	✓	—	—	—
Video on Website	✓	✓	—	—	—
Content Marketing Post on Website	—	✓	—	—	—
Sponsored Workshop *	—	✓	—	—	—
Whitepaper/Lead-Gen Campaign for 3 months • Promoted via email, Website and Social Media	✓	—	—	—	—
Sponsored VIP Breakfast, Luncheon or Reception Sponsorship *	✓	—	—	—	—

* INCLUDES LEAD CAPTURE



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