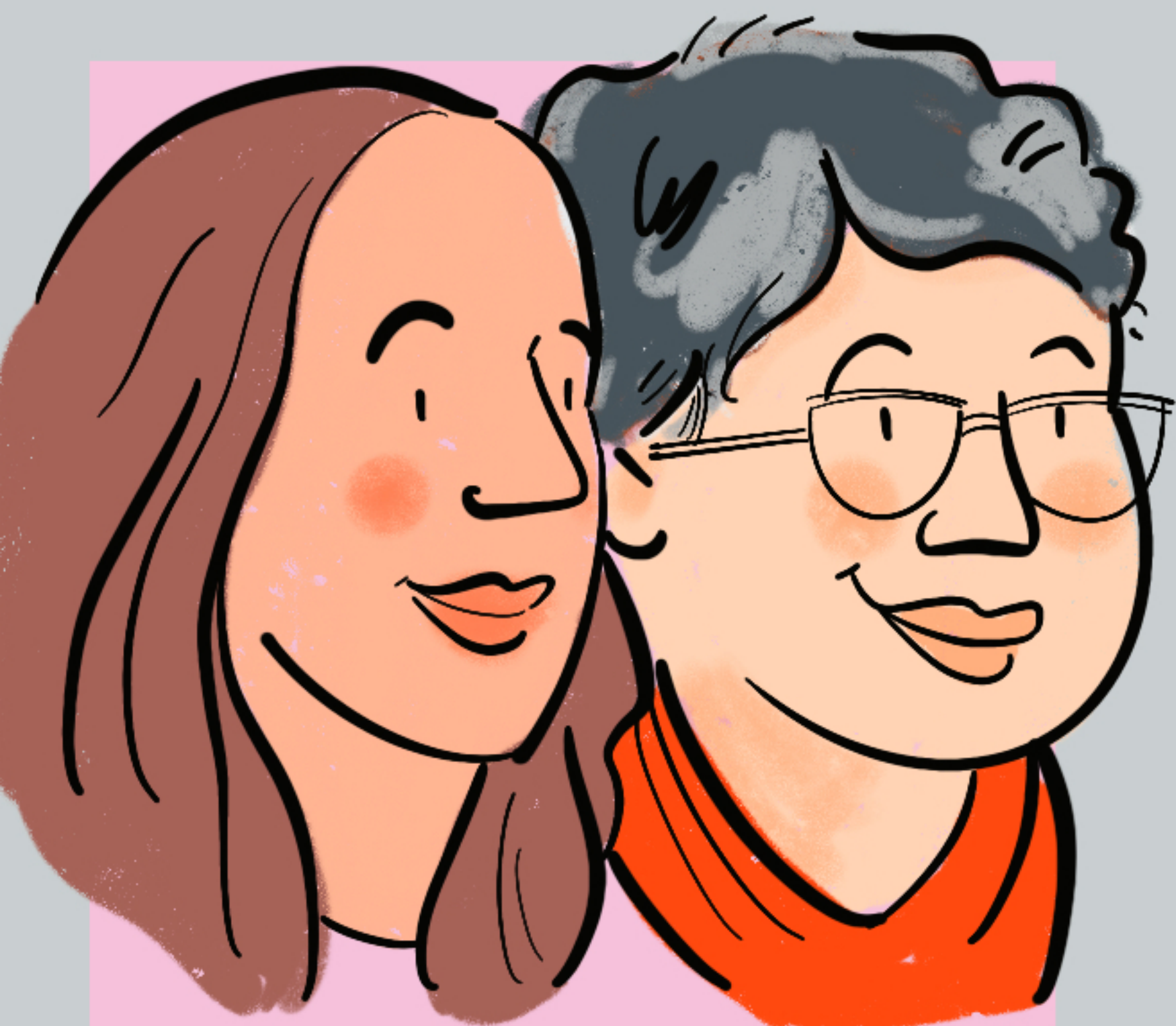


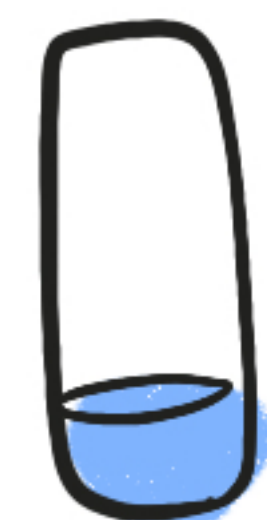


BRANDI PARKER +
FE AMARANTE

ZERO WASTE CREATIVES: PROTECT YOUR OWN LITTLE EARTH

How to think about
SUSTAINABILITY
in the **CREATIVE** process

How to find
SPACE &
REGENERATION



**EARTH OVERSHOOT
DAY → AUG 1**

this year we've used up
1.75 of earth's ability to
regenerate resources

survey
256 people
less than **10%**
feel their work
is sustainable



OPTIMISM



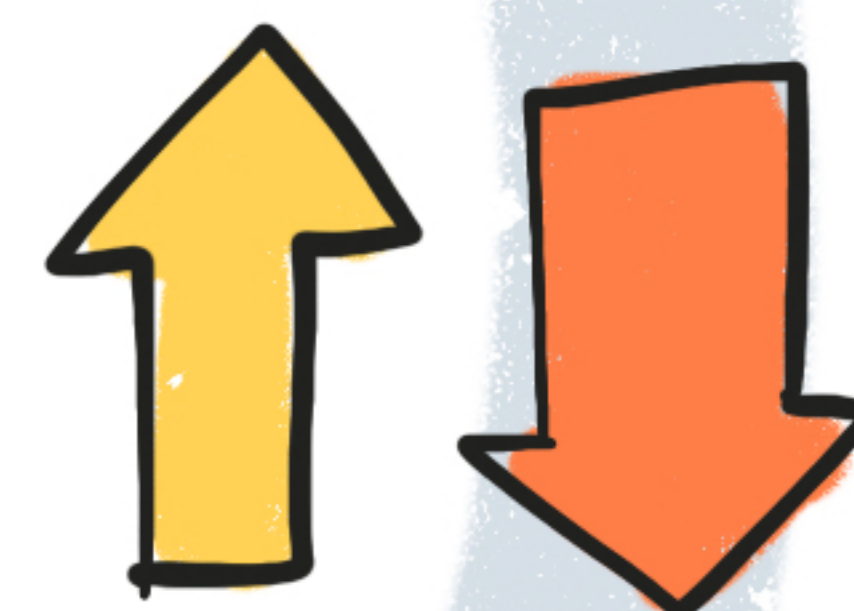
HOPE

(I believe it will be ok)

fine
line

We have **LIFE** happening
that takes a toll = **Burnout**

LIVING ENTITIES
have finite resources



We live in a
BALANCE of
highs & lows.

if you are
afraid you
cannot create

connection

is **power**



shirts need
material

your **creativity**
takes your **body**
to work & needs
to **regenerate**

the INDUSTRY

(made of money)

> **Budget**

o come from selling
services & products
which comes from
resources.

that is **F*CKED**

"I was told a **LIE** about
agency life."

"creative world takes
1lb. of flesh from your
personal life"