

EVEN FUEL FROM FEAR IS FUEL



RODRIGO CORRAL
Rodrigo Corral Studio/
Farrar Straus & Giroux

most time



book design

function
basic UX

emotion
art



at **26** I became a dad & was a newbie creative



long hrs.



leaned into work

only way for me to get **control** was to **succeed**



what about **FEAR** of being comfortable?

tip

BE CAREFUL WHAT YOU BECOME GOOD AT

make it personal

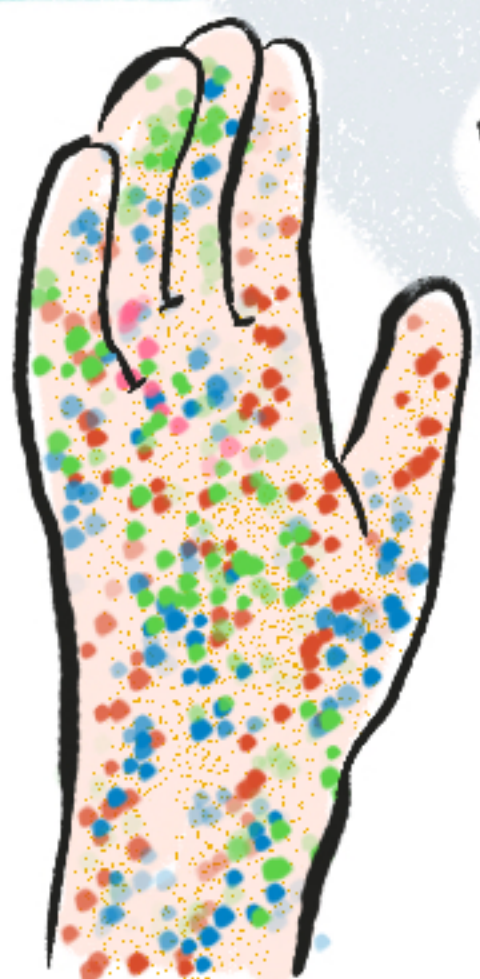


leaned into work

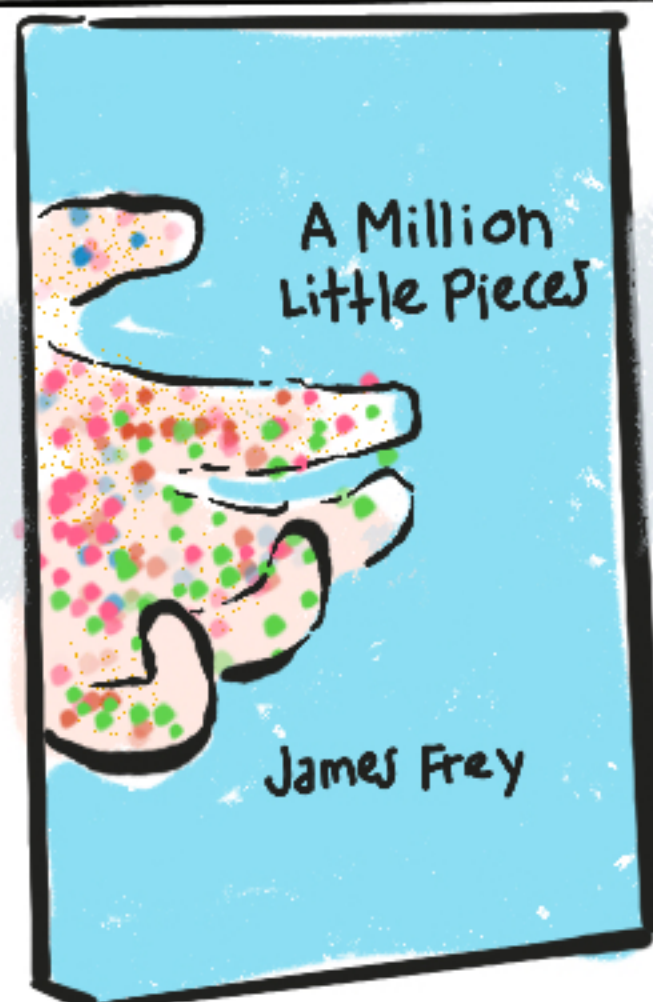
didn't take care of personal life

a million Little Pieces

Jay Z Decoded



ya!



treated each bookspread as a book jacket

reframed to **How to Bring JOY**

better space