



STEPHEN GATES
CRZY Strategy + Design

UNLEASHING CREATIVITY: The Synergy of AI and Design

YUP
AI is HERE

learn it!

moving at
RIDICULOUS
pace!

focus on
midjourney
runway
chatGPT
suno
gamma

TOOLS.design

do not be
lazy with AI

check **ETHICAL**
impacts!

great work comes
from great prompts
that have great
structure

structure

medium
subject
environment
composition
style

common probs

> random problems
> over sexualized

1. create midjourney

1 web interface
game changer!

2 use /describe

3 image ratios
change it to experiment

4 models matter
old & new versions
test 'em all

5 your style
tasks tab lets
you train to your
preferences.

6 image editor

2. refine

magnific.ai
upscaling ability
INSANITY

finishing

repeat

how to do a campaign?
train your AI
• character reference
• PROMPT MANAGEMENT

ANIMATE

costly \$200/mo. & frustrating

EVOLVE

create proof of technology